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Media Contact Name: Lexi He
Phone: 706-296-7243
Email: sh14937@uga.edu
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International Student Advisory Board launches social media campaigns to raise awareness and increase outreach

ATHENS, Ga, Jan. 24, 2020 – Exciting news to start the new decade off right: The International Student Advisory Board (ISAB) at the University of Georgia goes digital and is now available on all major social medial platforms: Facebook, Twitter, and Instagram.

To raise awareness and increase its outreach activities, ISAB has launched two weekly social media campaigns to highlight its current board members and provide useful tips to the international student population at the beginning of Spring 2020 semester. In addition, board members will continue to attend ISL’s International Coffee Hours that occur every Friday from 11:30-1:00 PM at Memorial Hall Ballroom.

“ISAB still often goes under radar, lacking recognition among both international and domestic students. Through our outreach efforts, we want to encourage more students to share their unique experiences and concerns with us, such as social inclusion and language. This allows us to appropriately represent international students’ interests to the UGA administration, and advocate on behalf of them,” said Katja Sonkeng, ISAB chairperson. “We are strongly committed to do whatever is in our capacity to build cultural bridges and improve their overall college experience at UGA.”

At the same time, interacting with ISAB representatives may help international students to practice expressing themselves in English in a comforting setting, as all board members are international students themselves, hailing from different cultural backgrounds, and therefore able to relate well to the unique experiences of international students.

For more information, please visit our website at https://isl.uga.edu and click international student advisory board. Follow us on @UGAISAB for the latest news and updates surrounding the international students’ community at the University of Georgia.

About the International Student Advisory Board (ISAB): Since its inception in 2016, ISAB has been an integral part of the UGA Department of International Student Life (ISL). It serves as an active voice to help build bridges between the administration and domestic and international student community at UGA. The organization is committed to continuous advocacy and growth for the international population. Major achievements include advisory on career workshops for international job seekers and interpreter services offered at University Health Center as well as development of inclusive programming materials for a smooth transition to college life at UGA.